



FUSION RESIDENTIAL FAST FACTS

- Established more than a decade ago, Fusion Residential has built a reputation for creating exceptional residences in exclusive London locations
- The Birchwood won 'Best Apartment' and 'Architecture Single Residence Award' for the UK Property Awards 2017. Fusion has also been shortlisted in 3 categories for the International Design and Architecture Awards 2018
- Flagship properties in the Fusion portfolio include Hertfordshire's Palazzo and the luxury Collection, N3

To register your interest contact Fusion Residential on +44 (0) 1923 216 530 or visit www.fusionresidential.co.uk



Call of BEAUTY

Ealing is the new countryside retreat in London, with The Birchwood standing as a stunning focal point. Fusion Residential Managing Director, Antoine Christoforou, tells Stephen Penn all about this award-winning development

The stakes are high when developing in the capital, with constant competition to surpass 'design perfection' with every new project launched.

Fusion Residential would appear to have done precisely that with their exquisite blend of boutique craftsmanship, stunning panoramic views and full concierge service at The Birchwood; so much so, they have scooped not one but two awards at one of the most prestigious property award ceremonies.

The development has given luxury living in Ealing a facelift - boasting six brand new bespoke apartments sitting at an elevated position in Park View Road, the borough's most prestigious thoroughfare.

The project takes its name from the birch trees planted in its landscaped gardens, designed using the most beautiful colour palettes, textures, materials and objets d'art sourced from around the globe.

The west facing apartments boast expansive and exquisite wrap-around terracing, while the penthouse comprises the entire top floor and has a stunning 'skyhall' and 360-degree panoramic views towards London's Shard and beyond. Downstairs, the garden apartment features a spacious courtyard garden in which to while away the days.

By way of facilities, the development boasts gated underground car parking, lift access to each level, Comfort Cooling and the very latest life-enhancing electronic

adornments. Each residence features bespoke hand-crafted accessories and fittings, luxuriant marble kitchens and wet-room surfaces, rich natural wood architectural features and tantalisingly tactile wall and floor coverings.

"The Birchwood is one of the most visionary projects London has seen in years," says Fusion Residential Managing Director, Antoine Christoforou. "It offers a masterful blend of design, technology and sophistication and pushes the boundaries in terms of exquisite finish, attention to detail, high specification and classical styling."

The development has had such an impact, that the talented team from the Letchmore Heath-based design house has picked up awards for Best Apartment and Best Architecture in the 26th annual UK Property Awards.

"Everyone at the studio has been excited about The Birchwood," adds Antoine. "It seems our peers in the property market have been excited about it too. To receive

not one, but two honours at this early stage is truly astonishing and it's an endorsement of the effort, expertise and endless pursuit of excellence exhibited by the team."

With its W5 postcode, the residences are surrounded by more green flag parks than any other London borough, yet are well connected with London Heathrow and Denham private airfield just 20 minutes away.

There's also an impressive network of transport links when it comes to over ground and underground rail services, as well as the upcoming high-speed Crossrail.

All of this combined, makes The Birchwood one of the most desirable addresses not only in Ealing but across the whole of London.

To find out more about The Birchwood, visit www.fusionresidential.co.uk or call +44 (00) 1923 216 535.