

# STYLISH MIX

*Fusion heralds a new era of elegance and exclusivity in west London*



**A** new era of luxury living is dawning in Ealing with the creation of The Birchwood, a bespoke development of six beautiful apartments. Conceived and crafted by boutique multi-award winning design house, Fusion Residential, when The Birchwood launches in November this year it will inspire an era of elegance and exclusivity never previously experienced in Ealing. Enjoying an elevated position in Park View Road, the borough's most prestigious thoroughfare, The Birchwood is the capital's finest and newest country retreat.

The design brief for the project was pioneering and innovative. This building of majestic proportions will manifest a masterful blend of design, technology and sophistication – homes fit for a prince in this, the Queens of London suburbs. It has been created by a collaboration of the best craftsmen, designers and artisans using the most beautiful colour palettes, textures, materials and objets d'art sourced from around the globe.

Boasting six sumptuous three and four-bedroom concierge serviced apartments, The Birchwood, which gets its name from the birch orchard that will

be planted around the site, will redefine perceptions of aesthetic achievement and push the boundaries in terms of exquisite finish, attention to detail, specification and classical styling.

The triple aspect lateral apartments boast expansive and exquisite wrap-around terracing in which to entertain and enjoy life's finer moments, while the uber-luxurious penthouse covers the entire top floor and affords 360 degree panoramas of London, with clear views out to the Shard and beyond. The four-bedroom garden apartment, at over 2,500sq ft, will feature the most sensational courtyard garden in which to celebrate the myriad joys of life.

From the secure and gated underground parking with heated ramp, to the bespoke lift that elevates you to your apartment and the concierge-managed cold store for grocery deliveries, every wish has been granted, every desire attended to.

Each apartment has luxuriant Lutron mood lighting, Comfort Cooling and the

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very latest life enhancing adornments leaving you in no doubt that to take possession of a Fusion Residential residence is to take control of

destiny. The apartments will also feature exotic hand-crafted accoutrements, marvellous Carrara marble kitchens and wetroom surfaces, rich natural wood architectural features and tantalisingly tactile wall and floor coverings.

Established over a decade ago, Fusion Residential has developed an enviable and unrivalled reputation for creating the most exceptional residences in the most exclusive locations around London. They are the rule breakers, the dream makers and are well versed in luxury.

**Prices by private negotiation. To register your interest please contact Fusion Residential on 01923 216 530 or visit [fusionresidential.co.uk](http://fusionresidential.co.uk)**