

LUXURY LIVING IN THE CAPITAL

The Birchwood in leafy W5 is a masterful blend of design, technology and sophistication



The Birchwood, a pioneering project from Fusion, takes levels of luxury to new heights in the “Queen of the Suburbs”. Enjoying an elevated position in Park View Road, Ealing’s premier residential street, The Birchwood is set to become one of the Capital’s most prestigious addresses.

This majestic building, which takes its design cues from the Georgian era, is reminiscent of an English country house. Behind the majestic façade are six sumptuous concierge-serviced apartments set within landscaped gardens planted

with birch trees. These triple aspect three- and four-bedroomed apartments push the boundaries in terms of exquisite finish, attention to detail and specification.

Soothing neutral shades of white and grey abound in the elegant interiors, which are filled with light thanks to generous windows and reflective surfaces in the hallways and corridors. The kitchens are simply stunning, with sleek cabinets, marble-clad island units and work surfaces. In the living areas, delicate colour accents and textures complement

the neutral colour scheme, while objets d’art and wall art add character; bathrooms are a sophisticated marriage of heritage and contemporary styling. Wooden flooring throughout unifies the indoor space, while wraparound terraces connect the apartments to the outdoor spaces and are perfect for entertaining or simply relaxing. The jewel in the crown of this spectacular development is The Penthouse, with panoramic, 360 degree views across London to The Shard and beyond. Meanwhile, the 2,500 sq ft four-bedroom garden apartment boasts a sensational courtyard garden.

The development’s amenities are no less impressive: gated underground parking, state-of-the-art security features and private concierge facilities, including a cool store for grocery deliveries. The greenest of boroughs, Ealing also offers excellent road and rail connections. London Heathrow and Denham private airfield are mere 20 minutes away, and with the launch of Crossrail later this year, travel time from Ealing to Bond Street will be just 11 minutes.



Award-winning boutique design house Fusion creates exceptional residences in the most exclusive locations around London. In just over 10 years the company has built a strong reputation within the industry and is known for its blend of iconic design and the highest quality craftsmanship.

*The Birchwood, Park View Road, W5
The show home is open from
Thursday to Monday, 10am to 5pm.
Prices by private negotiation
(01923 216530; fusionresidential.co.uk)*

